

Message Text

UNCLASSIFIED

PAGE 01 JIDDA 01748 091155Z

20

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W
----- 054936

R 091133Z MAR 76
FM AMEMBASSY JIDDA
TO USDOC WASHDC
INFO SECSTATE WASHDC 3980

UNCLAS JIDDA 1748

E.O. 11652: N/A
TAGS: BTIO, SA
SUBJECT: SAUDI FIRM DESIRES PURCHASE APPLIANCES

1. THE DESERT HAWK COOLERS FACTORY, P.O. BOX 458, RIYADH, SAUDI ARABIA, HAS REQUESTED OFFERS FROM U.S. FIRMS, PREFERABLY NEW TO MARKET, MANUFACTURING AND MARKETING HOUSEHOLD AND ELECTRIC APPLIANCES SUCH AS AIR-CONDITIONERS, REFRIGERATORS, WASHING MACHINES, MIXERS, VACUUM CLEANERS, STOVES, AND OTHER SIMILAR ITEMS. THE FIRM IS INTERESTED IN DIRECT PURCHASE, AGENCY REPRESENTATION OR DISTRIBUTORSHIP OF THE ABOVE GOODS.

2. A WTDR IS BEING COMPLETED ON THE FIRM. IT IS ONE OF THE MOST SUCCESSFUL MANUFACTURERS IN THE COUNTRY. AS ITS NAME INDICATES IT MANUFACTURES DESERT COOLERS BUT WISHES TO DIVERSIFY ITS MARKETING TO SATISFY OTHER NEEDS OF ITS CUSTOMERS. OFFERS SHOULD BE DIRECTED TO MOHAMED ABDUL RAHMAN BIN DANAN AT THE ABOVE ADDRESS.
PORTER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Draft Date: 09 MAR 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
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Margaret P. Grafeld
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